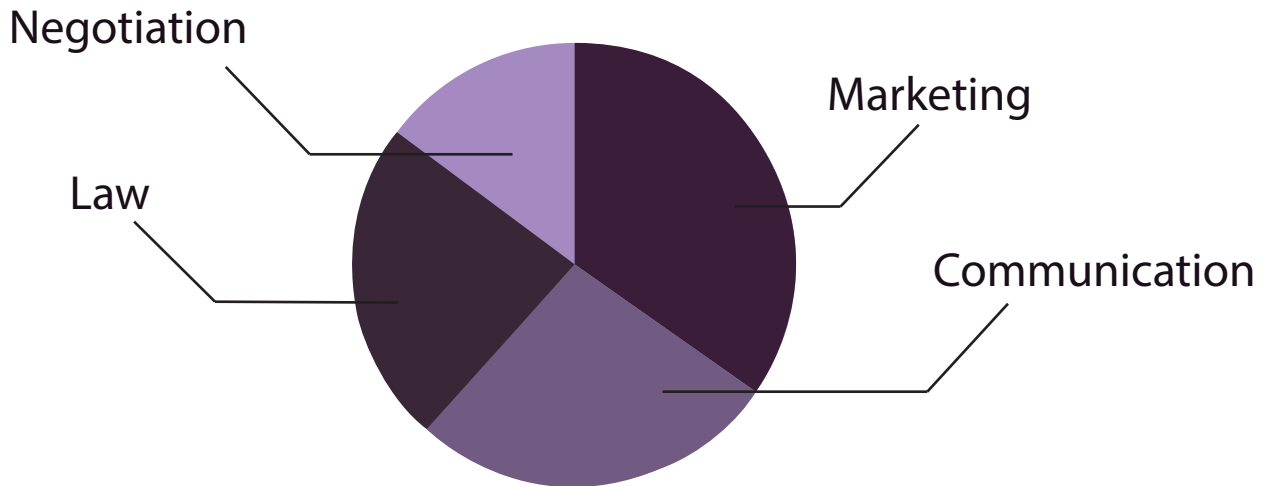


# Student profile : Commercial Techniques (CT)

This department is training commercials and communicators. This 2 year training is a good way to start commercial studies.



A CT student will be able to act in every type of commercial teams to do tasks like market analysis, marketing strategies, social networks management, advertising, and lots of more !

## Strong points :

- Business & law aware
- Independant
- Professional behavior
- Versatile
- Good expression in front of a public
- Customer relation expert



**These students can help you to solve communication and advertising problems. They know exactly how the new technologies will impact your business and will bring you as much solutions as you wish.**